

PRIVACY POLICY

Aviko (or Aviko B.V. respectively) considers the privacy and data protection of customers and visitors who acquire information via the website to be important. Aviko has therefore taken the necessary organizational and technical protective measures to protect your personal data and complies with the requirements of personal data protection legislation. All data that Aviko gathers for the provision of our products or services is processed in accordance with the General Data Protection Regulation, that was introduced in EU law on 25th May 2018.

In our Privacy Policy we want to make sure that it is clear to you which personal data Aviko processes and what happens to that data. This Privacy Policy applies to all processing of your personal data by or on behalf of Aviko and provides information about our privacy policy and the technical and organizational security measures we take with regard to the personal data we may gather when you use the Aviko websites or when you contact Aviko. We may amend this Privacy Policy from time to time. We publish any updates on this website, so please consult them regularly for the most recent version of our Privacy Policy.

1. Which personal data do we gather?

During your use of the Aviko websites we may gather various personal data from you. This information may be provided by you, for instance if you subscribe to the Aviko newsletter, when you fill out the complaint form, when you submit a call-back request or when you contact us for another reason. The data generated by your use of the website can also be gathered automatically.

The personal data we may gather from you include: Your name, (mobile) phone number, e-mail address, street, house number, postal code, place, business details (such as your position, employer or contact details of your employer or the name and place of your wholesaler), interests or preferences that you may provide, and information about your visit to the website (such as provider, browser type, pages opened on the website, time of visit). We may also obtain certain personal data from you by using cookies. Cookies are text files that the browser 'remembers' and stores on your computer at the request of the website. With the help of a cookie, which acts as a memory aid, the website can remember certain information so that it does not have to be entered again.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website is usually transmitted to and stored by Google on servers in the United States. Within EU Member States or in other member states of the European Economic Area, Google will shorten your IP address before transmitting it if IP anonymization is activated on this website.

Only in exceptional cases will your full IP address be transmitted to a Google server in the USA and shortened there. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for the website operator and providing other services for the website operator relating to website activity and internet usage. Google will not associate your browser's IP address, transmitted for Google Analytics purposes, with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this you may not be able to use the full functionality of this website. Furthermore, you can prevent the collection of data generated by the cookie about your use of the website (including your IP address) and its processing by Google by downloading and installing the browser plug-in provided under this [link](https://tools.google.com/dlpage/gaoptout) (https://tools.google.com/dlpage/gaoptout).

2. Why do we gather your personal data?

We mainly gather your personal data in the interests of the usual business practices of Aviko. We may also use your personal data for the sale of our products and for the provision of our services, including the financial processing thereof. We may also use your data to provide you with information and to maintain our relationship with you. Your data may also be used for internal visitor analyses in order to further optimize the website. Your personal data may also be required for our own internal administrative purposes, accounting audits and to comply with legal obligations. Your personal data will only be used for the purposes mentioned and described above or for purposes that are compatible with them. Aviko gathers your personal data either on the basis of your consent, or because the data is necessary for concluding an agreement, or because it has a reasonable interest as set out in this Privacy Policy or because it is legally obliged to do so.

3. Who has access to your personal data?

Your data will only be used to the extent necessary and then only for or on behalf of Aviko by employees or other personnel designated by Aviko. This includes personnel from all group companies or external parties insofar as these parties process data on behalf of Aviko for the purposes stated by Aviko. Aviko requires these external parties to take the same strict security measures as it has taken to protect your personal data. Insofar as your personal data are transferred outside the European Economic Area ("EEA"), the legal requirements for such data transfer are met. With the exception of making your personal data available to the aforementioned parties, Aviko will not make your personal data available to third parties unless it is required to do so to meet its legal obligations.

4. How do we protect your personal data?

Aviko continually takes appropriate technical and organizational security measures to protect your personal data from unauthorized access, loss, deletion, disclosure and improper use, and to monitor the accuracy and integrity of your personal data. These measures are regularly evaluated and updated where necessary.

5. How long do we retain your personal data?

Aviko will only retain your personal data for as long as necessary for the purposes stated in this Privacy Policy. If Aviko processes personal data on the basis of your consent, then you can always revoke this consent. Data that you provide to us with the aim of obtaining information from us is used by us once-only in order to carry out your information request. For statistical purposes, Aviko may store your personal data for longer than is strictly necessary, but it will take additional technical and organizational measures to ensure the principle of data minimization.

6. How can you exercise your rights?

If you have questions about the processing of your personal data by Aviko or if you want to view your personal data that Aviko has processed or have it deleted, corrected or changed, or if you want to object to the processing or invoke your right to restriction of processing, you can contact Aviko via the contact form on the Aviko website. In principle, Aviko will respond to your request within one month.

If you have a complaint about the processing of personal data by or on behalf of Aviko, you can submit a complaint to the Dutch Data Protection Authority.

7. Use of cookies

Aviko uses cookies when offering its services. This is a small, simple file with data that is either stored on the hard disk of your computer or in the session of your browser. In our Cookie statement you can read all about the use of cookies by Aviko.

8. Links to other websites

Our website contains links to websites of group companies as well as links to non-Aviko websites. The websites of group companies may contain different, specific privacy terms and conditions. In addition, external non-Aviko websites may use different privacy rules. It is your responsibility to pay attention and check this before making information available to these websites. Aviko is not responsible for the privacy rules that apply on external websites.

9. Changes and contact details

It is in your interest to be aware of any changes to the privacy and information security policy of Aviko. We publish these changes on this page. If we amend this policy then we will bring this to your attention via hyperlinks.

Contact

Aviko B.V.
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Email: GDPR@aviko.com

DISCLAIMER

The website of Aviko B.V. is intended solely as the provision of general information about our products and services. Any explanation or advice on the Aviko website is of a general nature only, and should not be regarded as an explanation or advice regarding a specific situation or problem. While the utmost care has been taken during the preparation of the information on the Aviko website and Aviko B.V. strives to provide information that is as complete as possible, Aviko B.V. cannot guarantee that this information is and/or remains correct. The information is updated regularly and Aviko reserves the right to make changes at any time, with immediate effect and without prior notice.

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COOKIE STATEMENT

Aviko uses cookies on this website. This cookie statement applies to all cookies this company uses.

What is a cookie?

A cookie is a small file that is stored on your hard disk or in the memory of your equipment (such as a computer) when you visit our website. The information in this file contains information that makes your next visit to our website easier. For example, this file stores information about your chosen settings, so they will be the same way when you return to our website. Cookies can not damage your equipment, nor the files on it.

Permission for the use of cookies

We need your consent for the use of certain cookies. We ask for your consent by means of a cookie banner. When you visit our website, you will be asked by a notification to accept (this is not mandatory) or decline the placement of cookies. We want to point out that you can withdraw your consent at any time.

Which cookies do we use?

We use the following type of cookies:

Functional cookies

With this type of cookie we can make the website function better and make it more user-friendly for the visitor. For example, we store your login details, remember your preferred settings or what you have put in your shopping basket. There is no permission required to use these kind of cookies.

Analytical cookies

Analytical cookies ensure that an anonymous cookie is generated every time you visit a website. These cookies know whether you have visited the site before or not. Only on the first visit a cookie is created, during the following visits the already existing cookie is used. An analytical cookie is only there for static purposes. We can collect the following data:

- the number of unique visitors
- how often users visit the website
- which pages on the website are viewed by visitors
- how long a website visitor remains at a particular page
- at which page the website visitor leaves the website

We use the following analytical cookies:

Google Analytics

We use Google Analytics to record visitor data. To measure information, Google places a cookie on the website. The information, such as location, operating system and browser is anonymized as well as possible. The data collected by Google Analytics will be stored and processed by Google. This collected data is stored on servers in the United States. The privacy policy of [Google](#) further describes the consequences. We analyze the data in Google Analytics to improve the website.

Social media related cookies

The social media buttons on our website are provided by the social media channels themselves. These buttons place cookies that collect information such as tracking cookies that follow your surfing behavior on the web. Read the privacy statements of the social media channels to find out what they do with the collected information. We use the following Social Media Cookies:

- YouTube. Read the privacy statement of [YouTube](#).
- Instagram. Read the privacy statement of [Instagram](#).
- Facebook. Read the privacy statement of [Facebook](#).

Block and delete cookies

You can easily block and delete cookies at any time via your internet browser. You can also set your internet browser to send you a message when a cookie is placed. It is also possible to set your browser in such a way that certain cookies can no longer be placed. For these options, check the help function of your browser. If you delete the cookies in your browser, this may have consequences for the functioning of this website.